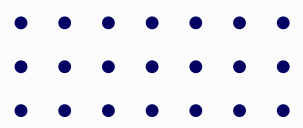




ILLINOIS TRUCK ENFORCEMENT ASSOCIATION



ANNUAL REPORT 2024

Prepared By.

Marc Fisher
Executive Director

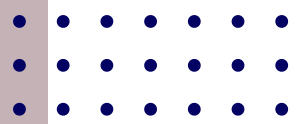
Presented By.

Brian Cluever
Associate Director

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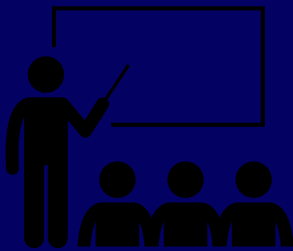


Executive Director's Message



Marc Fisher
Executive Director

The year 2024 proved to be highly successful for the Illinois Truck Enforcement Association. In addition to the expansion of our truck enforcement classes, we hosted our largest annual conference to date, attracting over 400 attendees from around the globe. This gathering facilitated collaboration and knowledge sharing on critical topics such as impaired driving, crash investigation, and commercial vehicle regulation, thereby enhancing the visibility of the Midwest Center for Traffic Safety. With your continued support, we can further expand our programs and advance our mission of promoting road safety.



Throughout the year, we were able to reach over 700 people through various trainings.



Association Overview



The Illinois Truck Enforcement Association was founded in 2009 by suburban law enforcement officers who specialized in commercial vehicle enforcement. Together, they created a multi-disciplinary network of professionals who shared a vision to standardize and enhance professionalism in truck enforcement. Today, the ITEA stands 500 (+) members strong and continues to make strides in developing commercial vehicle enforcement standards, compliance training, and stakeholder networking building. The ITEA's vision is to increase roadway safety through collaboration, accountability, and robust communication

Vision

Zero fatalities and serious injuries caused by motor vehicle crashes on Midwest roads.

Mission

Our mission as a non-profit is to bring together and mobilize midwestern states to eliminate motor vehicle crash fatalities and reduce serious injuries through a comprehensive approach known as the Safe System Approach.

Foundational Statements



Safe Roads

- As police officers, our primary commitment is to protect the citizens we serve. The people in our communities have invested greatly in law enforcement and the highway infrastructure they depend on.

One Voice

- We believe a plurality of law enforcement voices speaking together as one voice prohibits personal opinions from claiming authority that does not truly represent all. Credibility and trust in truck enforcement officers begins where individuality ends.

Partnership

- Effective truck enforcement does not rest solely on the shoulders of the police, but depends upon cooperation with the trucking industry and the legal community. When all three professions partner together, fair and reasonable enforcement can happen.

Uniformity

- The laws that regulate trucking in Illinois are complicated and extensive, which leads to enforcement that is not uniform across local boundaries. It is our goal to create standards of practice that correctly interprets the law while providing a baseline for consistent enforcement across jurisdictions.

Resource

- The trucking industry is burdened by the need to work within the differing policies and procedures of hundreds of municipalities and counties throughout the State of Illinois. We seek to build a central resource point for the trucking industry to provide a database of information critical to their operations.

Midwest Center for Traffic Safety



The Illinois Truck Enforcement recognized the necessity to enhance its road safety initiatives, leading to the establishment of the Midwest Center for Traffic Safety (MCTS), a program under the auspices of the ITEA.

MCTS presents a comprehensive traffic safety program that adheres to the Safe Systems Approach. This initiative aims to equip law enforcement, the trucking industry, and relevant stakeholders with innovative strategies to reduce fatal crashes and improve the enforcement of impaired driving laws.

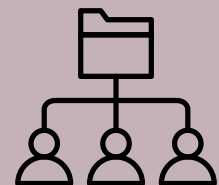
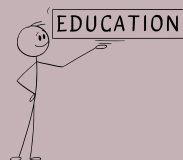
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Goals



- To increase public awareness of the impact of traffic crashes in the Midwest, the factors that contribute to such crashes, and actions we all take to prevent such crashes.
- To provide education, training, and technical assistance to stakeholders on traffic safety in the Midwest.
- To develop and promote strategies, through partnerships with federal, state, local, and tribal governments and non-governmental entities, to eliminate death and serious injuries on Midwest roads.
- To share resources and collaborate with others to improve traffic safety in the Midwest and throughout the United States.



Educational Outreach



Basic Truck Enforcement



Two Basic classes were conducted, accommodating a total of forty-three students. With the support of the Illinois State Police, we utilized the Bolingbrook state scale to provide instruction on local commercial vehicle enforcement.

Advanced Truck Enforcement



The Advanced class accommodated 19 students and is designed to provide participants with insights from the trucking industry while simultaneously enhancing their knowledge.

8 Hour Truck Enforcement Refresher



Six current truck enforcement officers received updates on laws related to commercial vehicles. This eight-hour course is designed to ensure that officers are equipped with the most current rules and regulations for effectively enforcing commercial vehicle laws.

Commercial Law Seminar for the Industry



The Illinois Trucking and Equipment Association (ITEA) hosted 21 industry members for an eight-hour event focused on educating attendees about Illinois commercial vehicle laws.



2024 Midwest Traffic Safety Conference

The Midwest Traffic Safety Conference proved to be a resounding success, attracting over 400 attendees from across the globe. We were honored to host Sheriff Mark Lamb as our keynote speaker. Notably, the event featured its inaugural live crash demonstrations, which offered attendees an intimate and informative experience, highlighting the importance of our efforts to ensure road safety.



**Sheriff Mark Lamb , Pinal County, AZ
Keynote Speaker**



The Committee for the Midwest Traffic Safety Conference with Sheriff Lamb

Co Hosts



Midwest Truck and Trailer Show- Hosted by Midwest Truckers Association

Since 1962, the Mid-West Truck & Trailer Show has provided one of the finest platforms to showcase products and innovations of the trucking industry.

We are proud to be one of the first truck shows to take place in the New Year, and give professionals in the trucking industry a chance to talk to distributors, suppliers, and customers face-to-face about the latest and greatest in trucking.

In conjunction with the Truck & Trailer Show, the Mid-West Truckers Association also holds its Annual Convention, also conveniently located within the Peoria Civic Center. Seminars lead by industry experts are scheduled throughout the two-day show to provide valuable news and information to trucking professionals. It truly is a truck show designed to help you keep the wheels rolling at your company.



Illinois Special Olympics Truck Convoy



The Illinois Truck Enforcement crew revs up to organize and join the Hoffman Estates Truck Convoy, all in the name of raising some serious dough for the Special Olympics!



Social Media

The Illinois Truck Enforcement Association actively engages with its audience through various social media platforms, including Facebook, Instagram, LinkedIn, and YouTube. These channels enable us to highlight our initiatives, offer timely updates regarding legislative changes, and promote traffic safety efforts effectively.

FACEBOOK 1.8K FOLLOWERS

INSTAGRAM 271 FOLLOWERS

LINKEDIN 42 FOLLOWERS

YOUTUBE 2 SUBSCRIBERS

OUR OBJECTIVE FOR 2025 IS TO BOOST BOTH OUR FOLLOWER COUNT AND THE FREQUENCY OF SOCIAL MEDIA POSTS, ENABLING US TO EXPAND OUR REACH BEYOND ILLINOIS.



Financial Highlights

The Illinois Truck Enforcement Association is financed through donations and memberships. Our programs rely on the support of individuals and organizations committed to enhancing road safety.

Statement of Activity January - December 2024

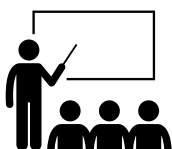
	TOTAL
Revenue	
Contributions and Grants	
In-Kind contributions	505.36
Individual Contributions	1,316.47
Total Contributions and Grants	1,821.83
Program Events Revenue	
Sponsorship	37,594.70
Total Program Events Revenue	37,594.70
Program Revenue	
Membership Dues	24,400.91
Program Merchandise Sold	47.55
Training and seminars	150,977.97
Total Program Revenue	175,426.43
Sales of Product Income	1,660.67
Training and seminars	11,797.36
Total Revenue	\$228,300.99
GROSS PROFIT	\$228,300.99
Expenditures	
Advertising and program promotion	12,287.15
Conferences, Conventions, Meetings	2,513.50
Audio visual	29,466.00
Food & beverage	98,680.30
Other Conferences	
Impaired Driving Conference-Expense	8,970.56
Midwest Truckers	676.28
Special Carriers & Riggers Assoc	220.00
Total Other Conferences	9,866.84
Promotional Item	9,787.73
Supplies & Materials	1,408.23
Total Conferences, Conventions, Meetings	151,722.60
Contributions, Grants and Other Assistance	
Contributions to other organizations	3,625.00
Total Contributions, Grants and Other Assistance	3,625.00
Dues and memberships	62.50
Fundraising expense	
Prizes and awards	334.95
Total Fundraising expense	334.95
Insurance expense	2,266.00
IT and software expense	18,956.01
Phone Service	14.35
Total IT and software expense	18,970.36
Legal & Professional Services	
Accounting	925.00
Contractors	15.00
Legal	9.95
Total Legal & Professional Services	949.95
Meals & Entertainment	1,698.60
Office expense	3,632.87
Bank Charges & Fees	225.00
Office supplies	2,745.50
Postage	283.88
Printing	126.93
Telephone	114.45
Total Office expense	7,128.63
Other Business Expenses	242.47
Reimbursable Expenses	368.43
Taxes & Licenses	11.00
Travel	531.23
Lodging	1,080.60
Transportation	450.31
Travel Meals	796.84
Total Travel	2,858.98
Uncategorized Expense	3.85
Total Expenditures	\$202,530.47
NET OPERATING REVENUE	\$25,770.52
Other Revenue	
Interest Income	0.87
Total Other Revenue	\$0.87
NET OTHER REVENUE	\$0.87
NET REVENUE	\$25,771.39



2025 Goals and Objectives



Expand our courses outside the Chicagoland area



We are currently in the process of certifying our Basic Truck Class and other training programs using Mobile Training Units beyond the Chicagoland area. This initiative will extend our reach throughout Illinois and facilitate portable scale certification in collaboration with the Illinois Law Enforcement Training and Standards Board.

Host the Midwest Traffic Safety Conference



The 2025 Midwest Traffic Safety Conference will once again present a series of seminars tailored for individuals engaged in traffic safety. This event will be held at the Westin Hotel in Itasca, with the support of our esteemed collaborators.

Apply for grant funding



We have submitted a funding application to the Illinois Department of Transportation aimed at expanding our training initiatives and providing compensation for our Executive Director and Associate Director. This funding will facilitate the identification of additional revenue sources, enabling the growth of our organization and the expansion of our services.

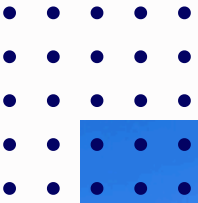
Update our mobile app and training platform



We are in the process of upgrading our membership portal. Upon completion of this upgrade, supported by funding from IDOT, we will launch a comprehensive online platform. This initiative aims to enhance access to online training and information for all traffic safety initiatives.

We would like to acknowledge the following supporters and sponsors who have helped us throughout 2024





Contact Us



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Thank You

